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Total No. of Pages :02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-1)
DESIGN AND COMMUNICATION

Subject Code :AMT-103

M.Code :14003

Date of examination: 16-01-2026

Time : 3 Hrs.

Max. Marks : 60

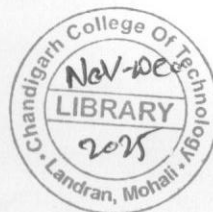
INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- Define the term "Communication" in the context of design.
- What is the primary purpose of a mood board?
- List any two elements of the Basic Communication Model.
- Define "Target Audience."
- Briefly explain the term "Wireframe."
- What is the role of feedback in the design process?
- What is the primary difference between symmetrical and asymmetrical balance?
- Name the type of perspective that uses a single vanishing point.
- Name two common types of balance found in nature and design.
- How can 'repetition' create a sense of unity?



SECTION-B

2. How does 'Line' function as a fundamental element to direct a viewer's attention? Provide examples.
3. Compare and contrast the use of 'Pattern' and 'Rhythm' in creating visual interest.
4. Discuss the importance of 'Unity' in a composition and how it can be achieved?
5. Explain how 'Color Harmony' (using analogous colors) can be used to create a cohesive design?
6. What is the principle of balance in design composition, and how can it be achieved?

SECTION-C

- How does the use of color impact graphic composition?
- How can the use of grids and other layout tools aid in graphic composition, and what are some best practices for incorporating them into a design?
- What is the role of texture in design composition, and how can it be used to create visual interest?

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B.Sc. (Multimedia) (Sem.-1)
PRINCIPLES OF ANIMATION
Subject Code : AMT 101

Subject Code : AMT-102
M. Code : 11005

M.Code : 14002

M. Code : 14002
Date of Examination : 12-01-2026

Time : 3 Hrs.

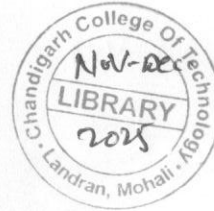
INSTRUCTION TO CANDIDATES :
1. SECTION-A is compulsory.

- SECTION TO CANDIDATES : Max. Marks : 60
1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

Max. Marks : 60

SECTION-A

1. Write short notes on:
- a) Disney
 - b) Slow in
 - c) Arcs
 - d) Fade out
 - e) Master background
 - f) Stretch
 - g) Flip books
 - h) Stop Motion
 - i) 3D Animation
 - j) Importance of Visualization.



SECTION-B

- ### SECTION-B
2. Describe the principle of "Anticipation" with a suitable example.
 3. Differentiate between the concepts of "Timing" and "Spacing" in animation.
 4. How does the principle of "Follow Through and Overlapping Action" make a character's movement more believable?
 5. Explain the role of "Exaggeration" in character animation. When should it be used?
 6. What is the purpose of a "Walk Cycle" in animation? Name its key poses.

SECTION-C

- SECTION-C**
7. Staging is often called the principle that encompasses all others. Analyze the role of "Staging" in directing the audience's attention, establishing mood and strengthening the story.
 8. Compare and contrast the "Pose to Pose" and "Straight Ahead Action" methods of animation. Discuss the advantages and disadvantages of each.
 9. What do you think the animation industry will be like in ten years?

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc (Multimedia) (Sem.-1)
BASIC COMPUTER SKILLS

Subject Code : AMT-101

M.Code : 14001

Date of Examination : 09-01-2026

Time : 3 Hrs.

Max. Marks : 60

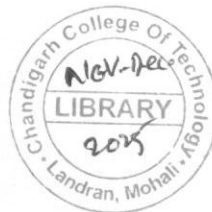
INSTRUCTIONS TO CANDIDATES :

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3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Define a computer.
- b) Name two types of computers.
- c) What is the function of the Control Unit (CU)?
- d) Give one difference between RAM and ROM.
- e) Define input device with one example.
- f) Name any two types of printers.
- g) What is system software?
- h) Define application software.
- i) Give one application of computers in Defence.
- j) Name one role of computers in the Animation industry.



SECTION- B

2. Explain the characteristics and applications of computers.
3. Draw and explain the block diagram of a computer system.
4. Explain the working of CD ROM and DVD as storage devices.
5. Differentiate between impact and non-impact printers with examples.
6. Explain the various types of software with examples.

SECTION- C

7. Explain in detail the applications of computers in Defence, Industry, Management, Commerce, Sports and internet.
8. Discuss the role of different input and output devices in computer functioning.
9. Write a detailed note on the types of computers, their features and uses in different fields.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (AMT / Multimedia) (Sem.-1)

BASIC COMPUTER SKILLS

Subject Code : AMT-101

M.Code : 14001

Date of Examination : 18-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Answer briefly :**

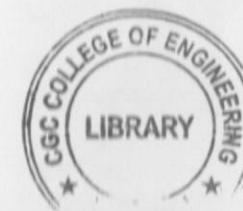
- a. Write about computer.
- b. What are characteristics of computer?
- c. Discuss types of printer.
- d. What is use of storage unit?
- e. Write about DVD.
- f. Why we use scanners?
- g. Write about computer mouse.
- h. Discuss system software.
- i. Write benefits of Internet.
- j. Write any two applications of computer in Defence.

SECTION - B

2. How the CPU interact with other components in a computer system?
3. Discuss various Memories available in computers.
4. What is significance of control unit?
5. Differentiate impact and non-impact printers?
6. Write the functioning of Hard disk?

SECTION - C

7. Discuss the impact of computer on society.
8. Define software. What are its types?
9. Write the role of computer in Management.



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Total No. of Questions : 09

Bachelor of Science (Multimedia) (Sem.-1)

PRINCIPLES OF ANIMATION

Subject Code : AMT-102

M.Code : 14002

Date of Examination : 16-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

1. Write short notes on :

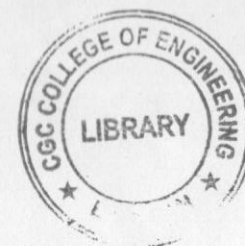
- a) Model Sheet
- b) Fade in
- c) Cleanups
- d) Squash
- e) Clay modeling
- f) Team work
- g) Secondary Action
- h) Importance of observation.
- i) Gestures
- j) Concept Piece

SECTION - B

2. What is a Thaumatrope? Explain its working.
3. Explain the concept of "Pose-to-Pose" versus "Straight-Ahead" animation techniques.
4. What impact has animation had on popular culture?
5. Describe the different types of animation processes.
6. What is the purpose of "anticipation" in animation? How does it help to make an action more believable and engaging for the audience?

SECTION - C

7. Explain how "Follow Through and Overlapping Action" contribute to the realism of animated motion.
8. What is a storyboard? How does it simplify the production process?
9. Emphasize the difference between caricature, drama & humor.



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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-1)
DESIGN AND COMMUNICATION

Subject Code : AMT-103

M.Code : 14003

Date of Examination : 03-07-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

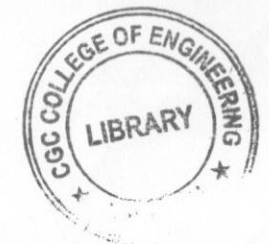
1. **Write briefly :**
- a) Focus points
 - b) Visual weight
 - c) Visual harmony
 - d) Rhythm
 - e) Importance of lines.
 - f) Tone
 - g) Volume
 - h) Informal Balance
 - i) Rhythm
 - j) Steps of drawing

SECTION - B

2. Establish the complementary relationship between cognitive and instrumental.
3. Discuss the factors that help achieve emphasis in composition.
4. How do you create a sense of balance in graphic composition and what techniques can be used to achieve this?
5. What is the principle of unity and how can it be achieved in design composition?
6. What is the principle of contrast and how can it be used effectively in design?

SECTION - C

7. How does the overall style and aesthetic of a design impact graphic composition?
8. How does the principle of proportion play a role in design composition?
9. How does the use of space impact the overall composition of a design?



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Total No. of Pages :02

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BSc. (Multimedia)(Sem.-2)
COMMUNICATION SKILLS

Subject Code :AMT-201

M.Code : 14009

Date of Examination : 06-12-2025

Time : 3 Hrs.

Max. Marks : 60

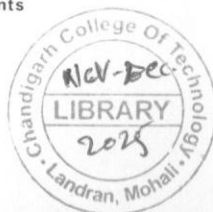
INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

I. Write briefly:

- a) Purpose of communication.
- b) Benefits of effective communication.
- c) Role of conciseness in communication.
- d) Features of good writing skills.
- e) Effective reading practice.
- f) Good listener versus bad listener.
- g) Types of reports.
- h) Inquiry business letters.
- i) Job interviews.
- j) Rules of report writing.



SECTION-B

2. Explain the barriers that can obstruct effective communication.
3. Describe in detail the 7 C's of effective communication.
4. How do efficient writing skills and reading skills contribute towards success in profession and career?
5. Write a complaint letter to the supplier of products of your company, complaining him about damaged products. Invent the necessary details.
6. Describe the skills required for efficient public speaking.

SECTION-C

7. Draft your resumé and cover letter to resumé.
8. Explain the do's and don'ts to be followed by candidates while appearing for job interviews.
9. Describe the elements of communication, process of communication and the benefits of effective communication.

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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-2)

COMMUNICATION SKILL

Subject Code : AMT-201

M.Code : 14009

Date of Examination : 05-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A**1. Write briefly:**

- a. Importance of feedback in communication.
- b. Qualities of effective communication.
- c. Role of courtesy in communication.
- d. Good writing skills versus bad writing.
- e. Qualities of a good speaker.
- f. Importance of correct documentation.
- g. Types of business letters.
- h. Business reports
- i. Significance of good public speaking skills.
- j. Preparing effective business messages.

SECTION - B

2. How can communication at work place be most effective? Discuss.
3. Describe the components and process of communication.
4. How do efficient speaking skills and listening skills contribute towards success in profession and career?
5. Write a report on a conference organized by your department in your institution.
6. Discuss the process of job interviews. Also explain the do's and don'ts to be followed by candidates while appearing for interviews.

SECTION - C

7. Draft your resume and cover letter to resume.
8. Discuss in detail the strategies for improving oral presentation.
9. Describe the importance of 7 C's of effective communication in oral and written communication.



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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-2)

COMMUNICATION SKILL

Subject Code : AMT-201

M.Code : 14009

Date of Examination : 05-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A**1. Write briefly:**

- a. Importance of feedback in communication.
- b. Qualities of effective communication.
- c. Role of courtesy in communication.
- d. Good writing skills versus bad writing.
- e. Qualities of a good speaker.
- f. Importance of correct documentation.
- g. Types of business letters.
- h. Business reports
- i. Significance of good public speaking skills.
- j. Preparing effective business messages.

SECTION - B

2. How can communication at work place be most effective? Discuss.
3. Describe the components and process of communication.
4. How do efficient speaking skills and listening skills contribute towards success in profession and career?
5. Write a report on a conference organized by your department in your institution.
6. Discuss the process of job interviews. Also explain the do's and don'ts to be followed by candidates while appearing for interviews.

SECTION - C

7. Draft your resume and cover letter to resume.
8. Discuss in detail the strategies for improving oral presentation.
9. Describe the importance of 7 C's of effective communication in oral and written communication.



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Total No. of Questions : 09

Sc. (Multimedia) (Sem.-3)

Subject Code : AMT-301

M.Code :14015

Date of Examination : 18-11-2025

Time : 3 Hrs.

Max. Marks : 60

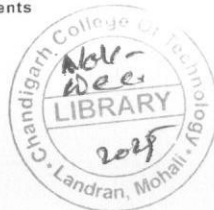
INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly:

- Internet
- HTML
- Tag Attributes
- HTML Document Structure Tags
- Paired Tags
- Ordered List
- Cell Spacing
- Images Tag
- Cascading Style Sheets (CSS)
- Resolution



SECTION - B

2. How do you connect to the Internet?
3. What is an HTML editor?
4. What is an unordered list in HTML?
5. How do you create tables in HTML?
6. How do you create hyperlinks in HTML?

SECTION - C

7. How do you create a basic web page using HTML? Explain with suitable example.
8. What are the different text rollover techniques and its application? Explain.
9. How does Photoshop facilitate web design tasks like resizing images, optimizing for web viewing and ensuring color accuracy using RGB and web-safe colors?

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Roll No.

Total No. of Pages :02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-3)
FUNDAMENTALS OF PRE-PRODUCTION

Subject Code :AMT-303

M.Code :14017

Date of Examination: 20-11-2025

Time : 3 Hrs.

Max. Marks : 60

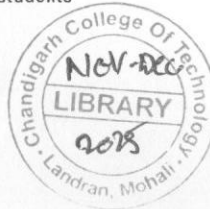
INSTRUCTION TO CANDIDATES :

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SECTION-A

1. Writebriefly :

- a. Character Development
- b. Location Hunting
- c. Climax
- d. Conflict
- e. Narrative
- f. Pre-Production
- g. Stage directions
- h. Recce
- i. Theme
- j. Metaphors



SECTION - B

2. What are the different types of visual references?
3. Write notes on Props and Environment.
4. How does the character's development contribute to the themes of the story?
5. How does the use of sound design contribute to the mood and tone of the scene or film as a whole?
6. "Storyboard gives a clear and logical flow of events". Discuss

SECTION - C

7. What is the importance of research in a period drama?
8. How does the use of visual effects enhance or detract from the film's storytelling?
9. Discuss the three acts of a narrative fiction film.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (AMT) / (Multimedia) / B.AMT (Sem.-3)

WEB DESIGNING TECHNOLOGIES

Subject Code : AMT.301

M.Code : 14015

Date of Examination : 30-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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SECTION - A

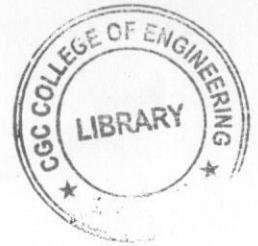
1. Write briefly :
- a) Explain any four tags in <table> tag.
 - b) What is the use of
 tag?
 - c) Computer monitor works in which color space?
 - d) What are Hyperlinks?
 - e) What is slicing the page in photoshop?
 - f) What is inline CSS?
 - g) What is HTML Editor?
 - h) What are the applications of internet?
 - i) What is the difference between HTML and CSS?
 - j) What are W3C standards?

SECTION - B

2. Write the source code to create Web page using basic HTML Tags.
3. How you can create hyperlink using HTML? Explain with example.
4. What are the applications of text rollover?
5. Discuss the linking of HTML documents with suitable example.
6. Write a short note on composition and font selection in typography.

SECTION - C

7. What is the difference between the following :
 - a) `<tr>` tag and `<td>` tag
 - b) Ordered and Unordered Lists
 - c) Cellspacing and Cellpadding
 - d) Resizing and Resolution
 - e) Paired and Unpaired tags
8. What is CSS? Explain its types with suitable examples.
9. Explain web related functions of Photoshop in detail.



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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc(Multimedia) (Sem.-4)

ESSENTIALS OF EXECUTION & POSTPRODUCTION

Subject Code :AMT-401

M.Code :14021

Date of Examination : 06-12-2025

Time : 3 Hrs.

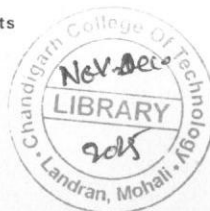
Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:
 - a) What is the purpose of a rig in 3D animation?
 - b) How does physics simulation enhance 3D animation?
 - c) Explain the importance of Timing 3D animation.
 - d) Why is pre-visualization important in 3D animation?
 - e) How does texturing affect the final look of a 3D model?
 - f) What is the function of an animation storyboard?
 - g) What is the purpose of character modeling in the workflow?
 - h) How does color grading improve the final animation?
 - i) Explain the purpose of rendering passes in post-production.
 - j) Why is final rendering often time-consuming?



SECTION-B

2. How does the concept of pre-production influence the final outcome of a 3D animation project?
3. What is the importance of rendering in 3D animation? Describe different types of rendering techniques.
4. What are the key processes involved in the post-production phase of a 3D animation project?
5. How is sound design integrated into 3D animation during post-production?
6. Why is rendering optimization important in the post-production phase?

SECTION-C

7. Discuss compositing, color correction, visual effects (VFX) and sound design.
8. Define compositing and its importance in integrating different elements.
9. Discuss the future trends and advantages of AI in animation workflows.

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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-4)
HISTORY OF MOTION PICTURE INDUSTRY
Subject Code : AMT-405
M.Code : 14025
Date of Examination : 09-12-2025

Time : 3 Hrs.

Max. Marks : 60

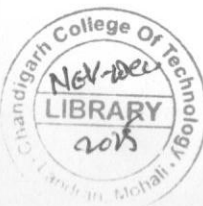
INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

I. Answer briefly:

- a) First Indian film to win an Oscar for Best Original Song.
- b) What is the primary theme of the film The Kashmir Files (2022)?
- c) Who is known as the "Father of Indian Cinema"?
- d) Which was the first Indian feature film?
- e) Describe the film Baahubali.
- f) Which contemporary Indian filmmaker is known for blending mythology with modern storytelling in films like Tumbbad?
- g) How did the introduction of synchronized sound change the film industry?
- h) What role did the Film Division of India play in promoting animation?
- i) How has outsourcing of animation to India influenced the industry?
- j) How has the rise of VFX changed the Indian animation industry?



SECTION-B

2. How did World War II affect the global motion picture industry?
3. How did the advent of television affect the motion picture industry in the mid-20th century?
4. Examine the contribution of parallel cinema in India and its impact on mainstream Bollywood.
5. Explain the significance of music and dance in Indian films and how it has evolved over the years?
6. Discuss the impact of liberalization (1990s) on Indian cinema in terms of content and production.

SECTION-C

7. Discuss the impact of silent films and the transition to "talkies" on the global film industry.
8. Evaluate the rise of independent filmmaking and its impact on mainstream cinema.
9. How has the rise of streaming platforms and digital distribution changed the traditional film industry?

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Total No. of Pages : 02

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B.Sc(Multimedia) (Sem.-4)
ESSENTIALS OF EXECUTION & POSTPRODUCTION

Subject Code : AMT-401

M.Code : 14021

Date of Examination : 09-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Define NURBS modelling and state one advantage over polygon modelling.
- b) What is UV mapping? Why is it important in character texturing?
- c) Name any two types of lights available in Autodesk Maya.
- d) Define Inverse Kinematics (IK). How does it differ from Forward Kinematics?
- e) What is keyframe animation? Give one real-world application.
- f) Name any two software tools commonly used as 3D renderers.
- g) What do you mean by 3D asset management? Why is it important in production?
- h) Define compositing in the context of post-production.
- i) What is chroma keying in visual effects? Give one example of its use.
- j) Differentiate between dubbing and voice-over in post-production.



SECTION-B

2. Compare NURBS modelling and Polygon modelling. Discuss the advantages and disadvantages of each, and suggest which is more suitable for hard-surface and organic modelling respectively.
3. Explain UV texturing of characters and props in Maya. Describe the UV unwrapping process and differentiate between at least three types of Maya shaders (e.g., Blinn, Phong, Lambert) with suitable examples.
4. Describe the types of shadows in Maya (Depth Map and Raytraced). Compare their rendering costs and quality. In which scenario would you prefer one over the other?
5. Explain the rigging process for a biped character. Discuss the role of joints, joint orientation, and the types of skinning (Rigid and Smooth Skinning) with their pros and cons.
6. Describe the rendering process in a 3D animation pipeline. Compare at least two types of renderers (e.g., Arnold, Mental Ray, V-Ray) in terms of render quality, speed, and use case.

SECTION-C

7. Explain in detail the different types of animation techniques used in 3D production (e.g., keyframe, procedural, motion capture, dynamics).
8. Describe the complete compositing pipeline in post-production. What are the key stages involved?
9. Explain the editing process in post-production of an animation project. What are the major editing stages and what tools are used (e.g., Premiere Pro, DaVinci Resolve)?

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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-4)

HISTORY OF MOTION PICTURE INDUSTRY

Subject Code : AMT-405

M.Code : 14025

Date of Examination : 20-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**I. Answer briefly:**

- a) The Elephant Whisperers
- b) What is the significance of the film RRR (2022) on the global stage?
- c) Which contemporary Indian filmmaker is known for blending mythology with modern storytelling in films like Tumbbad?
- d) Pather Panchali.
- e) Mughal-e-Azam.
- f) What is the "silent era" of cinema and when did it roughly take place?
- g) What role did Hollywood play in the development of the film industry?
- h) How did technology influence the growth of animation in India during the 1990s?
- i) What are some popular Indian mythological animations produced for children?
- j) What role did the Film Division of India play in promoting animation?

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SECTION-B

2. Discuss the role of German Expressionist cinema and its influence on later film movements.
3. Describe the emergence of independent cinema and its significance in the 20th century.
4. Describe the evolution of storytelling in Indian cinema from silent films to modern digital filmmaking.
5. Analyze the role of regional cinema in shaping Indian film culture.
6. How has technological advancement, including CGI and VFX transformed the visual storytelling in Indian films? Give examples from contemporary movies.

SECTION-C

7. Trace the evolution of the motion picture industry from its inception in the late 19th century to the modern digital age.
8. Analyze the role of technological advancements, such as sound, color and CGI, in shaping the film industry.
9. Discuss the influence of international cinema (such as French New Wave, Italian Neorealism, and Japanese cinema) on Bollywood.

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Roll No.

Total No. of Pages :02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-5)
FUNDAMENTALS OF AESTHETICS

Subject Code :AMT-501

M.Code :14027

Date of Examination: 18-11-2025

Time : 3 Hrs.

Max. Marks : 60

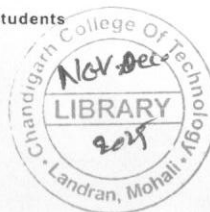
INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Writebriefly:

- a. True beauty
- b. Sadness
- c. Mother child feeling
- d. Joy
- e. Anger
- f. Disgust
- g. Unruffled Feeling
- h. Oneness with God
- i. Artwork
- j. Digital Art



SECTION - B

2. What are your thoughts on the relationship between art and morality?
3. Do you believe that beauty is subjective or objective?
4. What was the role of emotion and sentiment in the aesthetic theories of Indian philosophy?
5. How did the aesthetic theories of Indian philosophy reflect broader cultural and spiritual values?
6. Discuss the significance of the concept of rasa (essence) in Indian aesthetics.

SECTION - C

7. Which do you find more appealing, traditional aesthetics or applied media aesthetics and why?
8. How important is the historical context in understanding the meaning and significance of a piece of art?
9. What were the main contributions of Bharata Muni's Natyashastra to Indian aesthetic thought?

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Total No. of Questions : 09

Total No. of Pages : 02

B.Sc. (Multimedia) (Sem.-5)

MEDIA THEORY

Subject Code : AMT-503

M.Code : 14029

Date of Examination : 20-11-2025

Time : 3 Hrs.

Max. Marks : 60

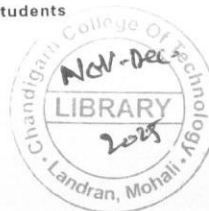
INSTRUCTION TO CANDIDATES :

- INSTRUCTION TO CANDIDATES :**
1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
 2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
 3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION - A

1. Write briefly :

- Language of lens
- Film Continuity
- Romantic comedy
- Convergence of media
- Oppositional Reader
- Adaptations
- Masala Film
- Ideology
- Dark Comedy
- Censorship



SECTION - B

2. What does reception theory argue about media's effect?
3. How do personal preferences and tastes affect the consumption of media content?
4. How the digital age transformed the way we consume and produce media and what implications does this have for media theory?
5. Discuss the concept of narrative structure in film.
6. Discuss the postmodern elements in contemporary cinema.

SECTION - C

7. How has feminist film theory shaped the way we interpret and analyze the representation of women in popular media?
8. How do you feel about the way, use of VFX has evolved over time?
9. What role do government policies play in regulating the production and consumption of media content?

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) (Sem.-5)

MEDIA THEORY

Subject Code : AMT-503

M.Code : 14029

Date of Examination : 17-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

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3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A

1. Write briefly :

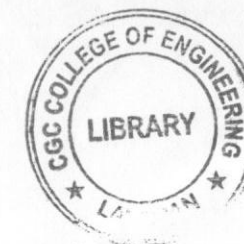
- a. Subtext
- b. Adaptations
- c. Film criticism
- d. Masala Film
- e. Ideology
- f. Formalist Film Theory
- g. Dark Comedy
- h. Continuity
- i. Censorship
- j. Auteur

SECTION - B

2. How do personal preferences and tastes affect the consumption of media content?
3. In what ways has feminist film theory influenced contemporary film and television narratives?
4. How has the digital age transformed the way we consume and produce media and what implications does this have for media theory?
5. Discuss the concept of narrative structure in film.
6. Discuss the postmodern elements in contemporary cinema.

SECTION - C

7. How do you feel about the way, use of VFX has evolved over time?
8. How has feminist film theory shaped the way we interpret and analyze the representation of women in popular media?
9. What role do government policies play in regulating the production and consumption of media content?



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Roll No.

Total No. of Questions : 09

Total No. of Pages : 02

**B.Sc. (Multimedia) (Sem.-5)
FUNDAMENTALS OF AESTHETICS**

Subject Code : AMT-501

M.Code : 14027

Date of Examination : 05-07-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION - A**1. Write briefly :**

- a. Natyashastra
- b. Joy
- c. Peace
- d. Disgust
- e. Unruffled feeling
- f. Servent-Master attitude
- g. Love-beloved feeling
- h. Symbolism
- i. Visual appeals
- j. Golden ratio.

SECTION - B

2. According to Aristotle, what role does Catharsis play in the experience of aesthetics in art and drama?
3. Discuss the rasa of wonder that you feel when witnessing a breathtaking natural landscape.
4. Share your thoughts on the rasa of anger in a powerful political speech.
5. How does the concept of aesthetics extend beyond visual art to other forms of creative expression such as music, literature or architecture?
6. Compare and contrast "Rasa" and "Bhava" in the context of music.

SECTION - C

7. How does the choice of color palettes in a film influence the emotional audience?
8. Differentiate between applied and traditional media aesthetics.
9. Do you agree with Plato's view that beauty is an objective and inherent objects or do you think it's entirely subjective? Discuss.



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Total No. of Pages :02

Total No. of Questions : 09

B.Sc Multimedia (Sem.-6)
PUBLICITY DESIGNING AND MEDIA LAWS
Subject Code : AMT-601
M.Code : 14033

Date of Examination: 26-11-2025

Time : 3 Hrs.

Max. Marks : 60

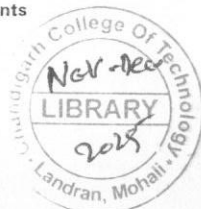
INSTRUCTIONS TO CANDIDATES :

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3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Target Audience
- b) Logo
- c) Pamphlet
- d) Hoarding
- e) Defamation
- f) Blogs
- g) Cinema
- h) Brand Identity
- i) Online Ads
- j) Contempt of court



SECTION-B

2. Explain the importance of colour psychology in designing a publicity campaign for a children's toy brand.
3. Differentiate between Slander and Libel with suitable examples relevant to media.
4. How does typography impact the readability and effectiveness of a print advertisement?
5. Discuss the concept of 'Right to Privacy' and its significance for advertisers.
6. Describe and discuss the provisions of copyright act.

SECTION-C

7. *"In the digital age, the lines between content and advertisement are blurring."* Discuss the legal and ethical challenges this poses.
8. Why Press in India called as fourth estate of democracy? Discuss.
9. Describe your point of view about media convergence in India.

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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc (Multimedia) (Sem.-6)
PUBLICITY DESIGNING AND MEDIA LAWS

Subject Code : AMT-601

M.Code : 14033

Date of Examination: 05-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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SECTION-A**1. Write briefly:**

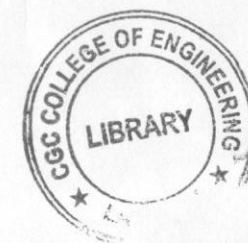
- a. Online Media
- b. Trade Fairs
- c. IPR
- d. Libel
- e. Cutouts
- f. Social media influencers
- g. Dangers
- h. Slogan
- i. Leaflets
- j. DTP.

SECTION - B

2. What are the principles of online advertisements?
3. Discuss the importance of copyright act.
4. Write a note on the Defamation with suitable examples.
5. How media laws are useful for media industry?
6. Explain the different methods of Print Media advertisements.

SECTION - C

7. Discuss the role and functions of internet in various medium of publicity.
8. How can you manage the publicity for Radio, Television and Digital Media?
9. What is contempt of court? Write about the criminal contempt.



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Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Multimedia) / B.Arch. (Sem.-8)

ESSENTIALS OF EXECUTION & POST PRODUCTION

Subject Code : AMT-401

M.Code : 14021

Date of Examination : 06-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Write briefly:**

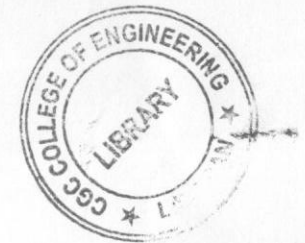
- a. How does inverse kinematics (IK) differ from forward kinematics (FK)?
- b. Define motion capture and its role in 3D animation.
- c. What are the advantages of using procedural animation?
- d. What is the difference between real-time and pre-rendered animation?
- e. What is blocking in animation?
- f. Explain the importance of animation curves in 3D animation.
- g. How does lighting contribute to the realism of a 3D scene?
- h. How does UV mapping help in applying textures to 3D models?
- i. What is rotoscoping in post-production?
- j. How does motion blur affect the realism of 3D animation?

SECTION - B

2. What are the key stages of a 3D animation workflow? Briefly explain each stage.
3. What is rigging in 3D animation and why is it essential for character animation?
4. Explain the significance of physics-based simulations in 3D animation.
5. What is color grading and how does it affect the Visual appeal of 3D Animation?
6. How do 3D animators use chroma keying (green screen) in post-production?

SECTION - C

7. Explain different types of lighting techniques (key, fill, rim).
8. Explain how post-production enhances the final output.
9. Explain how simulations improve animation realism and complexity.



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